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	Photo relevant to page
1	Panorama PA
	 Home > Panorama PA Explanatory and marketing copy. > Explain how VisitPA has come together to work with Google Earth and CMU to develop an unprecedented and fascinating way to interact with PA. Explain how can download several thousand attractions and view them on Google Earth. > Provide link to Download Google Earth > Provide link to download and view attractions. Zoom in on PA. Display icons how other programs on Google Earth do - show important icons first and as user zooms in, they see more icons and so forth. > Mention how can go through VisitPA and user will notice a certain icon, which means that attraction can be viewed on Google Earth. > Give simple and brief explanation of how to use Google Earth, as in how to turn on and off categories, on what the icons are and represent, and how to click on icons. If there isn't much space to display all icons, just mention how the icons are next to the associated attraction on Google Earth in the left navigation area. > Explain video and that user can play it to learn more about VisitPA on Google Earth and the Civil War on it > Provide link to go to Google Earth homepage to provide more information. > Provide link to go to Gigapan homepage > Explain how currently, the interaction is focused on the Civil War, but in the future, other areas/themes/initiatives of PA will be added. > Explain that the Civil War Trails also has interaction through story telling and interactive photos > Mention the Civil War Trails microsite which will contain Civil War Trails attractions, roadtrips, stories, and so forth. Link to the microsite > Provide link to go to Google Earth, where will zoom in on the Civil War region and the introduction pop up will open > Give simple and brief explanation of how to use the Civil War stuff on Google Earth, as in how to turn on and off categories, on what the icons are enart how to the associated attraction
subnavigation a	to be a microsite for the Civil War Trails, then there is no need for at this point. As more initiatives are added, they can just be mentioned on this be a link to go to their microsite

NOT INTENDED AS VISUAL REPRESENTATION OF FINAL LAYOUT





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